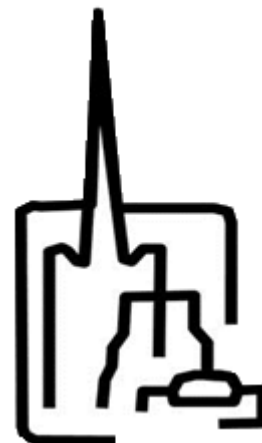


# Business Studies



This course is an A Level Course.

**MINIMUM SUBJECT ENTRY REQUIREMENTS (in addition to the general 6<sup>TH</sup> form minimum entry requirements of 5 x grade 4 at GCSE/equivalent or above including maths and English):**

GCSE grade 5 in Business or BTEC Level 2 Enterprise would be an advantage but not essential. Grade 5 in Maths and English Language

**In this course you can expect to learn about current business topics and issues that are relevant in today's world such as Digital Technology, Business Ethics and Globalisation. Students will develop the knowledge and skills needed to analyse data, think critically about issues and make informed decisions – all skills that are needed for further study and employment.**

## **Exam Board Information:**

AQA Course code: A Level (7132)

QAN code: 60143368

You will study the following:

- What is business?
- Managers, leadership and decision making
- Decision making to improve marketing performance
- Decision making to improve operational performance
- Decision making to improve financial performance
- Decision making to improve human resource performance
- Analysing the strategic position of a business
- Choosing strategic direction
- Strategic methods: How to pursue strategies
- Managing strategic change

## **PATHWAYS:**

UNIVERSITY COURSES	APPRENTICESHIPS	WORLD OF WORK
Widely accepted across universities and most courses.	Widely regarded by businesses as a useful course to follow, will give students an appreciation of the workplace.	Gives a good basic understanding of business and the wider environment that they operate in. Widely recognised.

For further information or to ask questions, please contact Mrs Holton [aholton@holytrinitycrawley.org.uk](mailto:aholton@holytrinitycrawley.org.uk)